EISENHOWER FOUNDATION CASE STUDY

Discovery & Design

The Eisenhower Foundation approached us with an existing, fully functional website that was visually out of date and non-responsive. The existing site was hard to navigate for public users, and content maintenance by Foundation administrators was tedious and difficult. Due to the impending dedication of a new national memorial for Dwight Eisenhower on the 75th anniversary of VE Day, the Foundation sought to create a new web experience that would both engage and inform the public on Eisenhower's legacy.

Our team met with the Foundation to review the project plan and designs. Due to the needs outlined in the discovery, it quickly became apparent we would need to find an easy to use interface that allowed regional leaders to drag and drop content within the website while maintaining the core benefits of a Drupal installation.

Buildout

Step one of the development was spinning up a new Drupal site. We then began to retheme each individual component, carefully testing to ensure that designs remained consistent across devices. Once individual components and content types were successfully showcased and passed our internal QA, we focused on tweaking the remaining individual components and migrating the data.

Due to the drag and drop requirements presented in discovery, we choose to utilize the new Layout Builder module, which allows us to create page templates that non-technical users could easily drop content into. After working closely with the module developers and contributing back our own improvements to Layout Builder, we began to build out and style the page templates.

The Foundation also requested that educators have special access to the content on their new website, with the ability to save articles and resources into custom collections on their account. This functionality would enable them to gather resources for their classrooms, and easily reference or send links out to the students with the appropriate resources.

Throughout the buildout process, our project managers QA'd features and functionality on the website as they were created and pushed to our development server. We regularly handed off sections of the site to the client for QA, ensuring that everyone had tested and signed off on the style changes prior to launch.

Launch

The new Eisenhower Foundation website delivers a modern, responsive website that gives them a competitive edge in the marketplace. Content is easily editable through Layout Builder's drag-and-drop interface for non-technical content administrators worldwide. Response time and user experience are improved, and all existing events and accustomed customer workflows remained consistent to ensure a seamless client and consumer transition. Educators are also able to quickly collect and share resources from the website to their classrooms. Due to the new user experience that Code Koalas created, The Eisenhower Foundation is better able to engage and interact with supports and users around the world, positioning them to capture new traffic and be a critical trusted source of information for students and teachers regarding Dwight D Eisenhower and his role in the Second World War.

The Eisenhower Foundation non-profit was formed in 1945 after the Allied victory in Europe to create a memorial to General Eisenhower.

Objectives

- Utilize Drupal 8 to create a solid foundation for enhanced security and reliability
- Implement an extensive redesign for improved user engagement and experience
- Allow for higher customization of public pages by non-technical content administrators
- Enable administrators to easily manage and customize their content
- Provide new methods for educators to interact with the website in their classroom

Core Solutions

- Layout Builder
- Drupal Flags
- Seamless functionality across all platforms and multiple screen sizes

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